

## Sports development plan

<b>URN:</b>	2013004829
<b>Organisation name:</b>	Welsh Harp Sailing Association

(\* Applicants should complete the URN and Organisation name details above)

This Sports Development plan should be based on the **facility improvements** for which you are seeking a grant. The plan will rely on people and other resources to help your project deliver sporting activity.

## Welsh Harp Sailing Association Development Plan

### Background

The WHSA is a coordinating association of the bodies that operate on the Welsh Harp - it was formed in the early 1950s to provide one entity that the landlord for the site could deal with. The WHSA holds a long lease from the Canal & Rivers Trust for use of the water for sailing and boating and for the land at the west end of the Harp, where most buildings are situated.

At the moment the WHSA consists of four sailing clubs and a Sea Cadet training base. There is another body that uses the Harp, called Phoenix, which is primarily a canoe club although now expanding to teach sailing and windsurfing, principally to schools. They work from buildings on the north shore of the lake also used by North Circular SC, on land leased from Barnet Borough, and have an Agreement from the WHSA to use the water.

The four sailing clubs are open to all and have CASC status. They offer sailing (racing and cruising) and windsurfing to all ages, from complete beginner to expert. All clubs and organisations are affiliated to the Royal Yachting Association (RYA) and operate training schemes recognised by this organisation. Phoenix is affiliated to the British Canoe Union. The Sea Cadet base, also a RYA training centre, caters for Sea Cadet units all over London. As well as sailing and windsurfing these two organisations (Sea Cadet and Phoenix) offer a wider range of activity for younger people – canoeing, rowing, bell-boating and paddleboarding.

The WHSA provides the infrastructure for the main site off Birchen Grove, such as berths for boat storage, launching facilities from the pontoon and jetty, slipways, committee boats, safety boats and weed control boats and equipment. The clubs maintain their own buildings, but the WHSA is responsible for the maintenance of the site, funded by *per capita* contributions from all users of the water.

## Where are we?

Clubs/organisation	Boats & Equipment	Activities
BTYCsailsports  Membership Adult 113 Family 24 Junior 64	<ul style="list-style-type: none"> <li>• 47 private boats (GP14s, Lasers)</li> <li>• 12 club boats (for training &amp; racing)</li> <li>• 10 youth boats</li> <li>• 19 University Boats</li> <li>• 25 windsurf boards</li> <li>• 2 King Alfred School Boats</li> <li>• Buoyancy Aids and Wetsuits</li> <li>• 3 safety boats</li> </ul>	<ul style="list-style-type: none"> <li>• Racing all year on Sat pm and summer Tuesday evenings</li> <li>• RYA certified Training free to members all summer on Thursday evenings and at weekends. Taster sessions. Various extra courses.</li> <li>• Windsurf training free to members all summer on Thursday evenings and at weekends. Taster sessions. Various extra courses.</li> <li>• Disabled sailing available, accessible facilities</li> <li>• RYA certified Powerboat training</li> <li>• University club meets weekly in term time</li> <li>• Hosts 4 Open regattas a year</li> <li>• Co-hosts annual Open Day (NB Brent Regatta?)</li> <li>• Two weekly school classes</li> <li>• Runs Harp Young Sailors jointly with Seahorse and Wembley</li> </ul>
Seahorse SC  Membership Adult 56 Family 8 Junior 11	<ul style="list-style-type: none"> <li>• 36 private boats</li> <li>• 7 club boats (for training and racing)</li> <li>• 15 youth boats</li> <li>• Buoyancy Aids and Wetsuits</li> <li>• 2 safety boats</li> </ul>	<ul style="list-style-type: none"> <li>• Racing all year on Sat pm and summer Tuesday evenings</li> <li>• RYA certified Training free to members all summer on Thursday evenings and at weekends. Taster sessions. Various extra courses.</li> <li>• Hosts 1 Open regatta</li> <li>• Co-hosts annual Open Day</li> <li>• Runs Harp Young Sailors jointly with Seahorse and Wembley</li> </ul>
North Circular SC  Membership	<ul style="list-style-type: none"> <li>• 7 private boats</li> <li>• 10</li> </ul>	<ul style="list-style-type: none"> <li>• Racing all year on Sat pm and summer Tuesday evenings</li> </ul>
Wembley SC  Membership Adult 127 Family 29 Junior 53	<ul style="list-style-type: none"> <li>• 128 private boats</li> <li>• 25 club boats (for training and racing)</li> <li>• 38 youth boats</li> <li>• Safety boats</li> </ul>	<ul style="list-style-type: none"> <li>• Racing all year on Sunday am and summer Wednesday evenings.</li> <li>• RYA Certified training provided by affiliated body, Harp Sailing School.</li> <li>• Hosts 3 Open regattas a year</li> </ul>
Sea Cadets	<ul style="list-style-type: none"> <li>• 40 youth boats (also used by adults)</li> </ul>	<ul style="list-style-type: none"> <li>• Sailing training</li> <li>• Windsurfing</li> </ul>

Used by 53 units	<ul style="list-style-type: none"> <li>• 9 kayaks/canoes</li> <li>• 7 windsurf boards</li> <li>• Buoyancy aids and wetsuits</li> <li>• Safetyboats</li> </ul>	<ul style="list-style-type: none"> <li>• Rowing</li> <li>• Paddlesports</li> <li>• Organises regattas in all above disciplines</li> <li>• Residential holiday-time courses for children</li> <li>• Teamwork and leadership exercises</li> <li>• Powerboat training</li> <li>• Police and fire brigade practice rescue drills</li> </ul>
Phoenix Canoe Club & Outdoor Centre  Membership 120	<ul style="list-style-type: none"> <li>• 7 Pico club boats</li> <li>• 1 GP14 club boat</li> <li>• 8 windsurf boards</li> <li>• 60+ kayaks (various disciplines)</li> <li>• 10 open canoes</li> <li>• 3 Bell Boats</li> <li>• 4 Stand-Up Paddle boards</li> <li>• 1 Safety Boat</li> </ul>	<ul style="list-style-type: none"> <li>• Club sessions on Sundays</li> <li>• Canoeing</li> <li>• Sailing</li> <li>• Windsurfing</li> <li>• BCU awards and training</li> <li>• RYA awards and training* (subject to RYA recognition on 1<sup>st</sup> May)</li> <li>• River &amp; surf trips</li> <li>• Low cost taster sessions</li> <li>• Schools &amp; Youth Groups</li> </ul>

## Where do we want to be?

Sporting Objectives	How will you achieve this objective and which clubs will be particularly involved	What resources will you require to deliver this objective?	What are the implications for accessing these resources?	What are the timelines for delivery	How will you measure success (quantitative, i.e. numbers and frequencies)
<b>Enhance existing harbour area to make a better jetty and more beach room</b>	<b>All clubs</b> Redevelop the fixed jetty to provide a safe environment for sailing and other watersports.	£43,000, plus volunteer help	An enlarged, improved jetty for launch/recovery of boats is required.	The construction of the jetty would take approx. 3 months.	<ul style="list-style-type: none"> <li>• New members</li> <li>• More use of a better facility</li> <li>• Feedback from Clubs</li> </ul>
<b>Increase membership across all WHSA organisations</b>	<b>All clubs</b> Create a steering group for co-operation between clubs	Create new promotions Officer on the WHSA Executive Committee		Membership promotion is an ongoing effort	Increase of 6% in membership across the clubs over 3 years
	<ul style="list-style-type: none"> <li>• Marketing, including social media and websites.</li> <li>• 'Sail London' initiative</li> <li>• Use contacts in Brent and Barnet to put us in touch with groups</li> </ul>	Support the work of promotions and outreach officers in clubs.	Improve facilities to make them more attractive to newcomers	Ongoing	Annual reports to check effectiveness of membership promotion
	<ul style="list-style-type: none"> <li>• Low Cost Taster sessions</li> <li>• Free Tasters offered at</li> </ul>	Better use of boats and facilities	The jetty will be used for instruction, and	Ongoing	Two contacts with new groups established annually Check effectiveness and targeting of free taster

	<p>Dinghy Show</p> <ul style="list-style-type: none"> <li>Open days and regattas (Push the Boat Out and Friends and Family Day)</li> </ul>		would enable several activities to take place at the same time		offers
	Promote activities on council websites and Newsletters.	Volunteers to write articles and take photos.			Monthly inserts in Sports & Park Services newsletter; annual article in Brent Magazine
	Keep prices as low as possible		Pricing structure reviewed yearly by WHSA	Annual	Prices held at rate of inflation for 3 years
	More training sessions and courses	More volunteers	Unless the jetty is refurbished, training activity will be curtailed		Measure number of volunteers and courses
<b>Increase participation of existing members</b>	<p><i>All clubs</i></p> <p>Encourage retention of members by improving facilities and by increasing participation in a wider range of activities. such as 'Back on the Water Day' and 'New Members Club Race Day'</p>	<ul style="list-style-type: none"> <li>Changes in sailing programmes to interest and excite members.</li> <li>Increase number of social events</li> <li>Encouraging members to become involved as volunteers to teach others.</li> </ul>	Increased activity will put more pressure on the pontoon and jetty		The Clubs will measure the increase in activity and report to the WHSA Executive
	Co-operation between clubs to allow members to try out different watersports or take courses not available in their own. In some cases, merging clubs may be appropriate			Merging of training and racing in BTYC and Seahorse by spring 2014	
<b>Increase youth membership and participation</b>	<p><i>All clubs, especially Sea Cadets, Phoenix and Harp Young Sailors (HYS)</i></p> <ul style="list-style-type: none"> <li>Weekend and evening sessions</li> <li>Family days</li> <li>Annual youth regatta</li> <li>Liaise with local RYA development Officer and work towards the On Board scheme</li> <li>Liaise with Brent Boro' to promote HYS</li> </ul>	More youth boats and better use of existing ones.	<p>The jetty is essential for teaching young people – it is close to the water and forms a natural safe area between it and the pontoon opposite.</p> <p>If the jetty is not refurbished, it will be impossible to maintain the present level of activity.</p>	Ongoing	Increase youth participation overall by 30% over three years

	<ul style="list-style-type: none"> <li>Enhance experience of new members, and help attract new groups</li> <li>Sea Cadets will offer a wider range of activity</li> </ul>				
	Holiday courses	<p>Training and assessment of volunteers for working with youth. Need pool of 20 qualified people</p> <p>Work with Harp Young Sailors to establish a bursary scheme to help disadvantaged children</p>	The jetty allows and facilitates the separation of youth and adult learning groups on the water.	Ten holiday programmes in school holidays attracting 10-12 participants	Feedback from parents and children will measure effectiveness of courses.
	Encourage entry (1 -11) to London Youth Games (in sailing, kayak sprint and slalom)	Increased entry for youth regattas for practice and development of talent		Entry to youth games	At least 1 new entry each year
<b>Attract schools to use our facilities</b>	<p><i>Sea cadets, BTYC, Phoenix</i> Identify local schools especially those where some pupils already use our services.</p> <p>Use local contacts in Brent</p>	<p>Offer 'come and see' visits; invite schools to special events</p> <p>Identify and run courses for teachers to become instructors to help with sessions</p>	Jetty space for launch and recovery of boats and instruction; also the jetty allows separation between youth and adult groups		1 new school each year (not counting Phoenix which already caters for 34 schools)
<b>Improve access to sailing for disabled or those of limited mobility</b>	<p><i>Sea Cadets</i> <i>BTYC</i> Approach local special needs schools Use RYA Initiative</p>	<p>More disabled boats and better use of the ones we have.</p> <p>Arrange targeted courses for trainers</p>	Extra room for mooring disabled craft, including keel boats, behind the jetty, between it and the shore. Get more disabled craft.		<p>6 new disabled members overall annually</p> <p>2 targeted course p.a.</p>
<b>Continue to attract all age, women &amp; girls and BME groups</b>	<p><i>All clubs</i> Investigate barriers to participation and develop a programme of activities targeting these groups</p>				Obtain a baseline measure; increase participation by 5% over three years
<b>Improve the standard of training</b>	<p><i>All clubs, especially BTYC, Seahorse</i> Arrange extra training courses encourage more volunteers to obtain recognized coaching qualifications in watersports</p>	<p>Extra courses</p> <p>Encourage inter-club co-operation for the most effective use of training resources (merge clubs?)</p>	When people are learning to sail they need the option of a second jetty, which is also useful for instruction, especially		

	and related courses (such as First Aid, Child Protection etc).		with single-handed boats.		
<b>Improve the standard of all the disciplines at the Welsh Harp</b>	<p><i>All Clubs</i></p> <p><u>Beginners</u></p> <ul style="list-style-type: none"> <li>• Provide club boats and equipment free for the use of members, both for training and racing.</li> <li>• Use the pathways as set out in the course programmes of the RYA and the BCU</li> </ul>	<ul style="list-style-type: none"> <li>• Volunteer help to maintain boats and facilities and to keep course fees to a minimum by helping with courses.</li> <li>• Encourage the development of volunteers</li> </ul>	The jetty is particularly important for training and development of new members	Ongoing Increase numbers of people who have learnt to sail by 3% pa	Clubs collect numbers of newly qualified members.
	<p><u>Improvers</u></p> <ul style="list-style-type: none"> <li>• Encourage practice in different sorts of boat, eg single-handers</li> <li>• Operate Improver RYA and BCU courses</li> <li>• Provide a comprehensive sailing programme</li> </ul>	<p>Club subsidy and volunteer help to keep course fees low</p> <p>WHSA co-ordination of sailing programme with inter-cub racing</p>	More courses will mean more use of the jetty	2 new courses pa  Annual consideration of sailing programme	Clubs measure the number of courses offered  WHSA Secretary collects data
	<p><u>Advanced</u></p> <ul style="list-style-type: none"> <li>• Offer special coaching to improve racing skills</li> <li>• Offer Race management training to raise standards</li> <li>• Encourage members to participate in regional and national competitive Series</li> <li>• Host regional &amp; national events</li> </ul>	<p>Run courses</p> <p>Organise events</p>	Extra courses and large events/regattas mean that the floating pontoon will not be big enough to cope with the extra boats	Ongoing	Measure success at club, then at regional and national level. Increase year on year.